

THE ETHICAL PRACTICE BLUEPRINT: NAVIGATING PRIVATE PRACTICE WITH CONFIDENCE

A Workshop with Patrick Norton, LPC-S, NCC

WORKSHOP AGENDA SEPTEMBER 12, 2025 (ALL TIMES CST)

LIVE, VIRTUAL, INTERACTIVE TRAINING
ZOOM

8:55 AM - 9:00 AM | Log in-Welcome

9:00 AM - 9:45 AM | Ethical Documentation & Record-Keeping (45 min)

- Welcome & Introduction: Overview of the event and objectives
- Key legal and ethical guidelines
- Best practices for informed consent and progress notes
- Managing digital records and HIPAA compliance

9:45 AM - 10:30 AM | Billing, Fees, and Financial Ethics (45 min)

- Ethical considerations in insurance vs. private pay
- Setting fees, sliding scales, and financial hardship requests
- Avoiding deceptive financial practices

10:30 AM - 10:45 AM | Break (15 min)

10:45 AM - 11:30 AM | Marketing & Social Media Ethics (45 min)

- Ethical marketing and advertising strategies
- Managing online reviews and digital presence responsibly
- Social media boundaries with clients

11:30 AM - 12:15 PM | Boundaries, Dual Relationships, and Ethical Termination (45 min)

- Avoiding conflicts of interest and dual relationships
- Ethical considerations in supervision and consultation
- Properly handling client termination and referrals
- **Wrap up, Q&A, Evaluation**

THANK YOU FOR ATTENDING!

PROVIDER INFORMATION FOR LACEY AMOS COUNSELING:

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