



LOUISIANA COUNSELING ASSOCIATION

YEAR IN REVIEW 2024-2025

INTRODUCTION

The Year in Review is a way for LCA to communicate the achievements, highlights, and important information for the past year, as well as ongoing goals.

OUR STORY SO FAR

WHO WE ARE

Louisiana Counseling Association is a professional association representing the many professional counselors in various work settings including LPCs, LMFTs, school counselors, college counselors, college educators, substance abuse counselors, career counselors, multicultural counselors, and religious counselors.

MESSAGE FROM THE PRESIDENT

Hello from your 2024-25 LCA President and welcome to our new LCA Year in Review! During this year, we have focused on increasing our membership, bettering our communication, and improving our advocacy efforts. We hope you enjoy this new feature on our website and share the great things that you learn about LCA with others. Peace and love!



**DR. VICKI GUILBEAU, PhD, LPC-S, NCC,
NCSC, CCTP**

1905
CURRENT MEMBERS

15
DIVISIONS

LCA STAFF POSITIONS

1

EXECUTIVE DIRECTOR

Responsible for the day-to-day operations of the association, helps build, sustain, & strengthen all board functions, like meetings, policy compliance, & committee work. Works to build alignment while also maintaining role clarity, handles CE opportunities for the LCA membership & maintains the membership of the Association.

2

BUSINESS MANAGER

Handles the hands-on management of the finances of the association. The Business Manager pays the bills and creates the financial reports for the association.

3

GR SPECIALIST

Plans and executes a comprehensive, proactive government relations strategy that advances LCA's mission & goals with policies & laws that affect the counseling practices of LCA members.

4

ADVOCACY SPECIALIST

Assists with the government relations functions of LCA via planning & executing advocacy initiatives, & serves as a vital liaison between LCA & its members ensuring their voices are heard and represented in discussions that shape the future of counseling in Louisiana.

5

DIGITAL MEDIA SPECIALIST

Engages the LCA and its members in association-related digital activities, including website management and educational events, to enhance member engagement and support the organization's technology-related initiatives.

6

SOCIAL MEDIA SPECIALIST

Manages LCA's online presence by creating and sharing engaging content, highlighting events, and promoting our mission to connect with our audience and grow our community.

LCA LEADERSHIP ROSTER

POSITION	NAME	OFFICERS
PRESIDENT	DR. VICKI GUILBEAU	
PRESIDENT-ELECT	DR. KRYSTAL VAUGHN	
PAST-PRESIDENT	DR. RASHUNDA MILLER REED	
PRESIDENT ELECT-ELECT	DR. KELLE FALTERMAN	
EXECUTIVE DIRECTOR	DIANE AUSTIN	
BUSINESS MANAGER	AUSTIN WHITE	
PARLIAMENTARIAN	DR. JOSEPH PISTORIUS	
CHAPLIN	DR. KELLE FALTERMAN	
SECRETARY	FELICE GADDIS	
DIGITAL MEDIA SPECIALIST	RAMON ZELAYA	
SOCIAL MEDIA SPECIALIST	ARKERIA ROBERTSON	

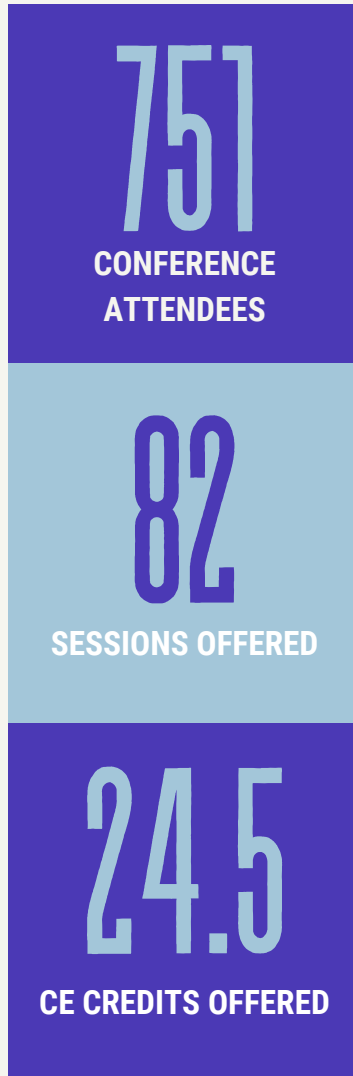
COMMITTEES

POSITION	NAME
ARCHIVES	DR. TESSIA OZENE
AWARDS	DR. PRISCILLA DELGADO
BYLAWS	ERIC ODOM
FINANCE	DR. KRYSTAL VAUGHN
GOVT. RELATIONS SPECIALIST	DR. ADRIANNE TROGDEN
ADVOCACY SPECIALIST	DR. CHRISTAN DEAN
JOURNAL EDITOR	DR. ERIN DUGAN
LPC BOARD REPRESENTATIVE	JAMIE DOMING
MEMBERSHIP	DR. KELLE FALTERMAN
NOMINATIONS	DR. RASHUNDA MILLER REED
NEWSLETTER EDITOR	VINETTA FRIE
MENTORING INSTITUTE (AD HOC)	DR. CHRISTINE EBRAHIM
PEOPLE'S COMMITTEE (AD HOC)	NIKKI LEE & DR. KEITH WILKERSON
PROFESSIONAL DEVELOPMENT	ASHA MUPRHY & AISHA DAVIS LUKE
PUBLIC RELATIONS	ROBYN SONNIER
STRATEGIC PLANNING	JOCELYN BROWN
PLPC BILLING REVIEW (AD HOC)	DR. DEATRICE GREEN

POSITION	NAME	DIVISIONS
ACACL	DR. PRISCILLA DELGADO	
LAAOC	LISA W. JACKSON	
LACES	DR. JOSEPH PISTORIUS	
LAMCD	DR. TENEKA GASH	
LAMFC	DR. SONJA SMITH POLLEY	
LACGS	EMMA DERSTINE	
LASERVIC	DR. KELLE FALTERMAN	
LCCA	KAYLEIGH UNDERWOOD	
LCDA	MICHELLE ADAMS	
LMGCA	DEBBIE LANG	
LCSJ	MICHELLE LAFITTE	
LMHCA	AMY DUFRENE	
LSCA	DR. BERNELL ELZEY	
PLCA	CARRIE DAVIDSON	
SAIGE-LA	LEDORA YERKS BIRDLOW	

2024 CONFERENCE TAKEAWAYS

THEME: PEACE, LOVE, & COUNSELING



LAKE CHARLES, LA

GOLDEN NUGGET

KEYNOTE & FEATURED SPEAKERS

Dr. Kimberly Nelson

Dr. Christine Suniti

Dr. Jude Austin

Dr. Julius Austin

Dr. Roy Salgado

Dr. Christian Dean

2025 CONFERENCE

WHERE:

CROWNE PLAZA | BATON ROUGE

WHEN:

OCTOBER 5-7, 2025

THEME:

CULTIVATING EMPATHY -
EMPOWERING CLIENTS & COUNSELORS

2024 CONFERENCE

AWARD WINNERS

LCA DISTINGUISHED PROFESSIONAL SERVICE

DR. VICTORIA RODRIGUEZ

LCA DISTINGUISHED LEGISLATIVE SERVICE

MATTHEW BELSER & BRUCE PUCHE

LCA HUMANE AND CARING PERSON

ROBYN SONNIER, LPC-S, LCMHC, NCC, CCTP-II, CMCC, CFRC

LCA RESEARCH AWARD

DR. MICHELLE WADE

LCA GRADUATE STUDENT AWARD

ASHLI KING

LCA ADVOCACY AWARD

DR. TENEKA GASH

2024 CONFERENCE

HONOREE & PRESIDENTIAL AWARDS

DEDICATED LEADERSHIP & DIVERSITY IN COUNSELING

DR. CHRISTINE SUNITI BHAT

INSPIRING PEACE IN COUNSELORS PRESIDENTIAL AWARD

NINETTE CORMIER

INSPIRING LOVE IN COUNSELORS PRESIDENTIAL AWARD

LENA DAIGLE

INSPIRING PROFESSIONAL GROWTH IN COUNSELORS PRESIDENTIAL AWARD

DR. IDA CHAUVIN

EXTRAORDINARY SERVICE & DEDICATION PRESIDENTIAL AWARD

FELICE GADDIS, DR. TESSIA REQUENA-OZONE, DR. KEITH WILKERSON

PAST PRESIDENT AWARD

DR. RASHUNDA MILLER REED

CONTINUED OPPORTUNITIES **EDUCATION**

120

**MEMBERS ATTENDED ONLINE
CES OFFERED BY LCA**

300

**CE PROGRAMS REVIEWED &
PUBLISHED TO THE LCA CEU
CALENDAR**

**ASK THE
EXPERT**

**MADE AVAILABLE TO MEMBERS
EACH MONTH - AVERAGE OF 25
ATTENDEES**



**SCAN THE QR CODE FOR
THE CE CALENDAR**

STRATEGIC PLAN 23-25



GOAL ONE

TO ESTABLISH AND MAINTAIN THE FINANCIAL FOUNDATION OF LCA

GOAL TWO

TO EXPLORE OPPORTUNITIES FOR COMMUNITY INVOLVEMENT AND SOCIAL ACTION

GOAL THREE

TO PROMOTE THE RECOGNITION OF COUNSELING AS A PROFESSION

GOAL FOUR

TO CONCEPTUALIZE & IMPLEMENT STRATEGIES THAT RESPOND TO THE NEEDS AND DEVELOPMENT OF A DIVERSE MEMBERSHIP

GOAL FIVE

TO PROMOTE AND EXPAND THE ASSOCIATION

GOAL SIX

TO DEVELOP AND SUSTAIN EFFECTIVE LEADERSHIP

GOAL SEVEN

TO PROVIDE LEADERSHIP AS AN ASSOCIATION IN GOVERNMENT RELATIONS

GOAL EIGHT

TO ESTABLISH A SYNCHRONIZED STRATEGIC PLANNING PROCESS

SOCIAL MEDIA ENGAGEMENT



PUBLIC FB PAGE



PRIVATE FB GROUP



LCA INSTAGRAM



LCA LINKEDIN

480%

ENGAGEMENT
INCREASE

3220

FB PAGE FOLLOWERS

4%

90 DAY AUDIENCE
INCREASE

According to the metrics, the engagement is increased 480%. We have been able to share events in the state such as the Governor Proclamation of Counseling Awareness Month. More engagement comes from LCA related events, such as conference registration and call for proposals. The public appears to enjoy sharing of information on social justice issues and how it relates to counselors.

ADVOCACY

The Louisiana Counseling Association has been involved in the advocacy of the profession! LCA representatives met with representatives from other mental health professions in Louisiana to coordinate on advocacy and/or support/opposition to different bills planned for introduction in the Louisiana 2025 legislative session. In April 2025, LCA had two separate LCA at the Capital Days where members sat in on meetings, discussed the impact of bills on the profession and/or our clients, and provided feedback to representatives regarding concerns, support, and/or suggested changes. In particular, feedback was provided regarding the following bills: HB 400 and SB 153, among others.

The newly appointed LCA Advocacy Specialist has been available to assist LCA members with advocacy support. Correspondence and calls have surrounded mainly ethical questions to process and discuss best courses of action.

LCA representatives also attend the Joint Practitioners Committee meetings with representatives from other mental health professions in Louisiana collaborate on Medicaid funding concerns, processes and procedures, and feedback regarding the Managed Care Organizations (MCOs) with the Louisiana Department of Health (LDH). Updates from the Joint Practitioners Committee meetings include: 1) Medicaid rate enhancement: Currently, reports from Medicaid providers indicate that the temporary rate increase is currently in effect. 2) Plans are being developed to meet with state senators and/or representatives regarding more permanent Medicaid reimbursement increases.

LCA representatives also attend the monthly American Counseling Association (ACA) Advocacy meetings to stay informed about national level advocacy efforts.

The Government Relations Committee drafted a white paper regarding the differences between Life Coaching and practicing as an LPC.

A huge thank you to the Government Relations Committee for their assistance and support throughout the year. If you are interested in being involved in the Government Relations Committee or Advocacy, please reach out to Dr. Adrienne Trogden (lcagovtrelations@gmail.com) or to Dr. Christian J. Dean (growthcounseling@cs.com).

LOUISIANA COUNSELING ASSOCIATION

THANK YOU

FOR A GREAT YEAR



2024-2025